

**SYLLABUS
BA IN FASHION MARKETING AND PROMOTION
SEMESTER – I**

CAD/CAM

Sub. Code: BFMP 105

Credits: 04

Total Marks: 100

Minimum Pass Marks: 40%

Internal Assessment: 40 Marks

University Examination: 60 Marks

Unit 1: MS Word

Introduction; Tools Introduction; Formatting of Document; Picture Tools; Forms; Tables; Frames; Image & Text Manipulation.

Unit 2: Corel Draw

The Basics; Start - Up and File Handling; Rectangle and Ellipses; Select, Move, Copy and Size Complex Shapes; Lines and Curves; Three Types of Nodes and Paths; Page and Document Setup; Color and Fills; Working with Text; Text Special Effects; Object Arrangement; Symbols, Clip Art, & Bitmaps.

Unit 3: Photoshop 7.0

Introduction to Photoshop; Photoshop Menus; Color Theory; Photoshop Tools; Photoshop Paths and Tools.

Suggested Readings:

1. What every Engineer should know about Practical CAD/CAM Applications, John Stark, Delmar Publishers.
2. Parametric and Feature-based CAD/CAM: Concepts, Techniques, and Applications, Jami J. Shaw, Wiley John and Sons.